



#MakeMyVoiceCount



Bangalore Apartments' Federation (BAF) is launching a voter program –

## **#VoteMaadi**, a Video competition,

An Appeal by children to Parents / People to Register and Vote.

Be a **Junior Champion** for BAF's **AARAMB** initiative. How? Make a video, tell us what would you want your city to be like when you grow up.

### Competition Criteria :

- Group 1 : Grades 1 – 7 (Popularity prize only)
- Group 2 : Grades 8-12
- Video Length : 30 Secs
- Minimum 3 to a team

### Judging Criteria :

- Group 1 : Maximum votes on SM for Popularity contest
- Group 2 : Max votes on SM & Originality
- Timings (strict adherence to 30 secs)
- Clarity of Message

### Awards:

1. Popularity on Social media – 1500/- each (for Group 1 & 2)
2. 1<sup>st</sup> Prize – 2000/-
3. 2<sup>nd</sup> Prize – 1500/-
4. 3<sup>rd</sup> Prize – 1000/-

All participants will walk away with certificates.  
Special prizes for First 10 entries

**Date of submission : By 30<sup>th</sup> November 2017**

### Guidelines:

- Message: **Appeal for people to come out and vote.**
- Message must include: I can't make this change, so I am depending on you to register & vote the right people.
- Message can be in Kannada, English & Hindi, etc.
- We will post the entries on the Social Media & send you the link for getting votes for **Popularity Award (based on number of likes)**.
- No need for expensive equipment, just a mobile phone is enough to shoot.
- Video format should be in AVI, MP4 or MKV.
- For the appeal you may select Themes; Eg., **Environment**, Civic issues, Tax, **Governance**, **Voting for candidates who don't bribe.**
- Strictly Non-Political Message.
- Send in the videos to the email id given below with **Name, Grade, School, Apartment Complex**. **Entries without this info will be disqualified.**
- **Ps : Please ensure that your parents are registered to vote! Last date of Voter Registration is 30/11/17**

**To make Bangalore your dream city, get your parents to CAST THEIR VOTE.**

Send your videos & queries to  
Contact: [mvoicecount@gmail.com](mailto:mvoicecount@gmail.com)